



IAGA provides the global gaming industry with a collaborative forum for discussing the key issues affecting gaming today. Supported by a membership of the industry's leading attorneys, senior executives, financial advisors, regulators and academics, we host numerous events each year where attendees participate in rich discussion about current industry topics and trends and network with their global colleagues.

None of this would be possible without the generous support of our sponsors.

Thanks to their wealth of knowledge, experience and achievement, IAGA's members are actively involved in the development, operation and evolution of regulated gaming worldwide. Their support enable IAGA to host numerous events each year that keep the industry current on global gaming's latest issues, trends and best practices.

About the *International Association of Gaming Advisors*

Since it was founded in 1980, the International Association of Gaming Advisors (IAGA) has provided a relevant, collaborative forum for discussing key issues affecting global gaming today. Supported by a membership of the industry's leading attorneys, executives, financial advisors, regulators, consultants and academics, we host numerous conferences and events each year where attendees participate in rich discussion about industry topics and trends and benefit from valuable networking with their global colleagues.

When you join IAGA, you are committing yourself to a high standard of professional ethics, furthering your professional development, and advancing the value of your profession. Our members are regularly engaged in shaping the future of the industry and, through our conferences and other events, contribute to the collective heartbeat of gaming. Through our annual initiatives, we support all facets of gaming education, contributing regularly to industry publications and global conferences while offering opportunities for expanding gaming knowledge through programs like our annual 'Shannon Bybee Scholarship' that furthers the study of gaming law.

None of this would be possible, however, without the ongoing support of our sponsors. As a non-profit organization, we rely on the financial support of our members and sponsors to continue providing leadership by addressing commercially relevant issues affecting global gaming. To help us accomplish these efforts, in 2018 we are offering numerous sponsorship opportunities that include varying levels of both annual and event-specific support, and we respectfully invite you to consider the benefits of supporting IAGA as a sponsor.

With the many exceptional events we have scheduled for 2018, your organization will have many opportunities to receive recognition for your support of our goals. We sincerely hope you will consider supporting IAGA with a 2018 sponsorship and helping us provide the industry with valuable education and networking opportunities. We look forward to welcoming you to our next event and to Macao for the 2018 International Gaming Summit and greatly appreciate your generous support.

Sincerely,


 Laura McAllister Cox
 President


 Kirsten Clark
 Executive Director

With a membership that includes a broad array of gaming industry attorneys, senior executives, financial advisors, regulators, consultants and academics, the International Association of Gaming Advisors (IAGA) provides a relevant and collaborative forum for discussing the key issues facing the global gaming industry today.

How your support *makes a difference*

As an IAGA sponsor, your organization demonstrates its commitment to supporting the International Association of Gaming Advisors' ongoing efforts to provide gaming industry executives with opportunities to participate in rich discussion about industry topics and trends, benefit from valuable networking opportunities and gain vital education through our conferences and seminars. In return, you receive high-profile recognition of your generosity as outlined in each sponsorship benefit package.

Sponsorship packages and commitment levels can be tailored to suit your organizational marketing strategies: we will happily work with you to develop a sponsorship package that will help you meet your brand and networking objectives.

2018 Opportunities at a Glance

Annual Sponsorships	Commitment
Gold	\$20,000
Platinum	\$25,000
International Gaming Summit Sponsorships	
Bronze Sponsor	\$ 5,000
Silver Sponsor	\$10,000
Other Sponsorship Opportunities	
Bybee Scholarship Sponsor	\$ 5,000
G2E Cocktail Reception Sponsor	\$ 5,000
G2E Asia Cocktail Reception Sponsor	\$ 5,000
iGB Live! Cocktail Reception Sponsor	\$ 5,000



2018 *Annual Sponsorships*

Our Annual Sponsors are a critical part of IAGA's ongoing initiatives and receive continuous exposure throughout the year to recognize their generosity.

Our annual sponsorships allow you to demonstrate your support of IAGA through an impactful contribution that supports all 2018 objectives and provides IAGA with the financial stability to meet our long-term objectives as we continue to expand our support of the gaming industry. In exchange for your generosity, you will receive ongoing, consistent recognition as a premium sponsor and will enjoy VIP access to all IAGA events.



Our Annual Sponsorship packages ensure that each sponsor receives a high level of **ongoing recognition** throughout the year.

2018 Annual Sponsorships at a Glance

Annual Sponsorships	Commitment
Gold	\$20,000
Platinum	\$25,000

Customized sponsorship packages are also available upon request. To learn more, contact IAGA Executive Director Kirsten Clark at director@theiaga.org.



Your organization will also be consistently **featured on the IAGA website** and in all 2018 member and media communications.



As one of our Annual Sponsors, your organization will receive prominent recognition at the 2018 **International Gaming Summit** in Macau.

Our Gold sponsors receive a wide range of annual entitlements thanks to their generous support of IAGA's goals and initiatives.

GOLD SPONSOR: \$20,000

As an annual Gold Sponsor, your organization will enjoy a strong alignment with IAGA throughout the year and will receive multiple opportunities for exposure at IAGA 2018 events. In addition to the marketing opportunities that are part of the Gold Sponsor package, your company will be recognized as a cosponsor of your choice of one annual IAGA event and as an individual sponsor of one International Gaming Summit amenity.

Annual Entitlements

- Sponsor logo included in banner rotation on IAGA website home page
- Sponsor logo and 100 word company profile on IAGA website sponsor page
- Recognition as a Gold Sponsor on all IAGA press releases in "about IAGA" section
- Participant lists from all IAGA-hosted events
- Ten (10) complimentary guest registrations for each IAGA networking event (non-International Gaming Summit events only)

International Gaming Summit Recognition

- Recognition as individual sponsor of one specific International Gaming Summit amenity (morning refreshment break (three available), WiFi access (two available))
- Three complimentary International Gaming Summit registrations
- 10% discount on up to five additional guest registrations
- Sponsor logo featured on all marketing materials and email alerts*
- Sponsor logo / link on International Gaming Summit sponsor page
- Sponsor logo and 100 word company profile included in International Gaming Summit program*
- Half-page, full color sponsor ad included in International Gaming Summit program*
- Sponsor logo included in rotation on display screens in between International Gaming Summit sessions
- Sponsor listing on International Gaming Summit signage
- Sponsor mention in International Gaming Summit press release*
- Sponsorship recognition by IAGA President during International Gaming Summit

*Exposure in International Gaming Summit marketing materials is determined by confirmation of sponsorship prior to print and/or distribution deadlines. To maximize your company's exposure, please confirm your participation as soon as possible.

SPONSOR IAGA

As our top tier annual supporter, our Platinum Sponsors receive the highest level of recognition and sponsor entitlements throughout the year.

PLATINUM SPONSOR: \$25,000

As an annual Platinum Sponsor, your organization will enjoy a strong alignment with IAGA throughout the year and will receive ongoing exposure at all 2018 IAGA events. In addition to the marketing opportunities that are part of the Platinum Sponsor package, your company will be recognized as a premium sponsor of one specific International Gaming Summit event and as a cosponsor of your choice of one other annual IAGA event.

Annual Entitlements

- Sponsor logo included in banner rotation on IAGA website home page
- Sponsor logo and 150 word company profile on IAGA website sponsor page
- Recognition as a Platinum Sponsor on all IAGA press releases in "about IAGA" section
- Participant lists from all IAGA-hosted events
- Sponsor logo featured on small table signs displayed at your selected sponsored event
- Fifteen (15) complimentary guest registrations for each IAGA networking event during the year (non-International Gaming Summit events only)

International Gaming Summit Recognition

- Recognition as individual sponsor of one specific International Gaming Summit event (Opening Reception, Cocktail Party, daily luncheon)
- Sponsor logo featured on small table signs displayed at selected sponsored event
- Five complimentary International Gaming Summit registrations, including one "flex" conference registration available for non-member attendees
- 15% discount on additional registrations
- Sponsor logo featured in premium position on all marketing materials and email alerts*
- Sponsor logo / link on all International Gaming Summit website pages
- Sponsor logo and 150 word company profile included in International Gaming Summit program*
- Full-page, full color sponsor ad included in International Gaming Summit program*
- Sponsor logo included in rotation on display screens in between International Gaming Summit sessions
- Marketing material (provided by company) included in the welcome satchel
- Sponsor listing on International Gaming Summit signage
- Sponsor mention in International Gaming Summit press release*
- Sponsorship recognition by IAGA President during International Gaming Summit

*Exposure in International Gaming Summit marketing materials is determined by confirmation of sponsorship prior to print and/or distribution deadlines. To maximize your company's exposure, please confirm your participation as soon as possible.

 **SPONSOR IAGA**

IAGA INTERNATIONAL GAMING SUMMIT

MACAU • MAY 14-16, 2018

2018 *Gaming Summit Sponsorships*

2018 Gaming Summit Sponsorships at a Glance

	Commitment
Bronze	\$ 5,000
Silver	\$10,000

The International Gaming Summit brings together top industry executives, regulators and advisors who meet to discuss the salient issues facing gaming today. Widely regarded as the top gaming conference, it is an excellent opportunity to expand the knowledge, tools and best practices needed to be successful in gaming today. If you've have attended a Summit in the past, you know it is the place to:

- Engage in thoughtful discussions with colleagues from all sectors of the industry
- Network in relaxed and comfortable settings

Sponsoring the 2018 Summit is an excellent way to increase your gaming industry exposure to a diverse cross-section of executives and leaders through the following marketing components:

- E-marketing including regular email blasts promoting program updates, key dates and featured event speakers
- Marketing collateral circulated at industry events and in gaming publications to stimulate interest and provide key details
- Website promotion that includes up-to-date information about all Summit events and sponsors



Before and during the International Gaming Summit, all sponsors receive **highly visible recognition** of their valued contribution.

IAGA INTERNATIONAL GAMING SUMMIT

MACAU • MAY 14-16, 2018



SILVER SPONSOR: \$10,000

As an International Gaming Summit Silver Level Sponsor, your organization will enjoy strong exposure before and during the event through the following entitlements:

International Gaming Summit Recognition

- Sponsor logo and 50 word company profile on the International Gaming Summit sponsor website page
- Sponsor logo included on all International Gaming Summit signage
- Sponsor name included in the International Gaming Summit program*
- Sponsor logo included in rotation on presentation screen in between sessions
- Sponsor mention in International Gaming Summit press releases*
- Sponsor logo featured on all International Gaming Summit marketing materials and email alerts*
- Marketing material (provided by company) displayed during the International Gaming Summit
- Quarter-page, full color sponsor ad included in the International Gaming Summit program*
- Sponsorship recognition by IAGA President during the International Gaming Summit
- Two (2) complimentary International Gaming Summit registrations



Before and during the International Gaming Summit, all sponsors receive **highly visible recognition** of their valued contribution.

*Exposure in International Gaming Summit marketing materials is determined by confirmation of sponsorship prior to print and/or distribution deadlines. To maximize your company's exposure, please confirm your participation as soon as possible.

SPONSOR IAGA

IAGA INTERNATIONAL GAMING SUMMIT

MACAU • MAY 14-16, 2018



BRONZE SPONSOR: \$5,000

As an International Gaming Summit Bronze Sponsor, your organization will enjoy strong exposure before and during the event through the following entitlements:

International Gaming Summit Recognition

- Sponsor logo and 25 word company profile on the International Gaming Summit sponsor website page
- Sponsor logo included on all International Gaming Summit signage
- Sponsor name included in International Gaming Summit program*
- Sponsor mention in International Gaming Summit press releases*
- Sponsor logo included in rotation on presentation screen in between sessions
- Sponsor logo featured on all International Gaming Summit marketing materials and email alerts*
- Marketing material (provided by company) displayed during the International Gaming Summit
- Sponsorship recognition by IAGA President during International Gaming Summit
- One (1) complimentary International Gaming Summit registration



Before and during the International Gaming Summit, all sponsors receive **highly visible recognition** of their valued contribution.

*Exposure in International Gaming Summit marketing materials is determined by confirmation of sponsorship prior to print and/or distribution deadlines. To maximize your company's exposure, please confirm your participation as soon as possible.

SPONSOR IAGA

OTHER 2018 *Sponsorship Opportunities*

Each year, IAGA sponsors numerous special events and educational seminars where its members are able to benefit from in-depth discussion about industry topics and trends and network with other gaming industry executives.

We also support other initiatives focused on expanding the knowledge and understanding of gaming law and recognizing the outstanding achievements of gaming industry members.

OTHER 2018 SPONSORSHIPS AT A GLANCE

	Commitment
Bybee Scholarship Sponsor	\$ 5,000
G2E Cocktail Reception Sponsor	\$ 5,000
G2E Asia Cocktail Reception Sponsor	\$ 5,000
iGB Live! Cocktail Reception Sponsor	\$ 5,000

Customized sponsorship packages are also available upon request.
 To learn more, contact IAGA Executive Director Kirsten Clark
 at director@theiaga.org.



The annual **Bybee Scholarship** awards a cash prize to the top scholarly gaming research papers written by law school students.



IAGA's **G2E Cocktail Reception** is an excellent opportunity to network with colleagues during the industry's largest trade show.



During the 2018 **G2E Cocktail Reception**, the contributions of gaming industry leaders like Peter Bernhard are recognized and commemorated.

BYBEE SCHOLARSHIP SPONSOR: \$5,000

As a Sponsor of the Shannon Bybee Scholarship Award, your organization will enable IAGA to award prizes for the best scholarly research papers written by accredited law school students as part of their class work during the current school year. This award was established to honor the memory of Shannon Bybee, one of IAGA's founders who had a distinguished gaming career as a gaming attorney, Nevada regulator and industry executive. As part of your sponsorship, your organization will receive the following entitlements:

Bybee Scholarship Recognition

- Sponsor logo, 25 word description and website link on the Bybee Scholarship website page
- Sponsor logo featured on all Bybee Scholarship marketing materials and email alerts
- Sponsor name included in rotation on presentation screen at the IAGA Honors Luncheon held during G2E
- Sponsor mention in Scholarship press release
- Sponsor logo included on IAGA Honors Luncheon signage
- Sponsorship recognition by IAGA President during the IAGA Honors Luncheon
- Reserved VIP table for ten (10) at the IAGA Honors Luncheon
- Five (5) complimentary guest tickets to the IAGA G2E Cocktail Reception

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 **SPONSOR IAGA**

G2E COCKTAIL RECEPTION SPONSOR: \$5,000

As a Sponsor of the IAGA G2E Cocktail Reception held during the Global Gaming Expo trade show and conference in Las Vegas, your organization will help facilitate an enjoyable evening of cocktails and conversation for IAGA members, guests and gaming regulators. As such, your organization will enjoy strong exposure before and during the event through the following entitlements:

G2E Cocktail Reception Recognition

- Sponsor logo, 25 word description and website link on IAGA G2E website page
- Sponsor logo included on event signage
- Sponsor logo featured on all IAGA G2E marketing materials and email alerts
- Sponsor mention in IAGA G2E press release
- Sponsorship recognition by IAGA President during the IAGA Honors Luncheon
- Marketing material (provided by company) displayed during the event
- Ten (10) complimentary guest tickets to the IAGA G2E Cocktail Reception

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 **SPONSOR IAGA**

G2E ASIA COCKTAIL RECEPTION SPONSOR: \$5,000

As a Sponsor of the IAGA G2E Asia Cocktail Reception held during the Global Gaming Expo trade show and conference in Macau, your organization will help facilitate an enjoyable evening of cocktails and conversation for IAGA members, guests and gaming regulators. As such, your organization will enjoy strong exposure before and during the event through the following entitlements:

G2E Asia Cocktail Reception Recognition

- Sponsor logo, 25 word description and website link on IAGA G2E Asia website page
- Sponsor logo included on event signage
- Sponsor logo featured on all IAGA G2E Asia marketing materials and email alerts
- Sponsor mention in IAGA G2E Asia press release
- Marketing material (provided by company) displayed during the event
- Ten (10) complimentary guest tickets to the IAGA G2E Asia Cocktail Reception

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 **SPONSOR IAGA**

IGB LIVE! COCKTAIL RECEPTION SPONSOR: \$5,000

As a Sponsor of the IAGA iGB Live! Cocktail Reception held during the iGB Live! online trade show and conference in Amsterdam in July, your organization will help facilitate an enjoyable evening of cocktails and conversation for IAGA members, guests and gaming regulators. As such, your organization will enjoy strong exposure before and during the event through the following entitlements:

iGB Live! Cocktail Reception Recognition

- Sponsor logo, 25 word description and website link on IAGA iGB Live! website page
- Sponsor logo included on event signage
- Sponsor logo featured on all IAGA iGB Live! marketing materials and email alerts
- Sponsor mention in IAGA iGB Live! press release
- Marketing material (provided by company) displayed during the event
- Ten (10) complimentary guest tickets to the IAGA iGB Live! Cocktail Reception

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